

Company name:

FINANCIAL STRUCTURE

Please fill out both columns of the following table (Expenses and Revenues).

ELIGIBLE EXPENSES		REVENUES	
Start-up costs (rent deposit, legal fees, permits, etc.)	\$	Capital outlay*	\$
Working capital – 3 months (salaries, rent, fixed expenses)	\$	Advance from shareholders	\$
Leasehold improvements (renovation work)	\$	Silent investors	\$
Fixed assets (equipment, software, furniture, etc.)	\$	Bank loans	\$
Design and communication (brand image, logo, etc.)	\$	Cash flows	\$
Publicity and marketing	\$	CDN-NDG Entrepreneurial Contests grant	\$
Other (please specify)	\$	Other (please specify)	\$
TOTAL	\$	TOTAL	\$

The total amount in each column (Expenses and Revenues) must balance.

* The required Capital outlay is a minimum of 20% of the total amount of the project, and must come from owner's equity (personal funds from shareholders, loans from friends or family members, silent investors, etc.).